

**Slides (for School's Use) to  
Brief Parents on  
Developing Your Child To Be a Positive  
Peer Influence Online**

# Sharing with Parents on Developing Your Child To Be a Positive Peer Influence Online



# Outline of Presentation

- Current Technology Trends
- Online Opportunities and Risks
- Positive Peer Influence
- MOE's Cyber Wellness Education
- Parents as Partners



# Current Technology Trends

# Singapore: A Wired Nation



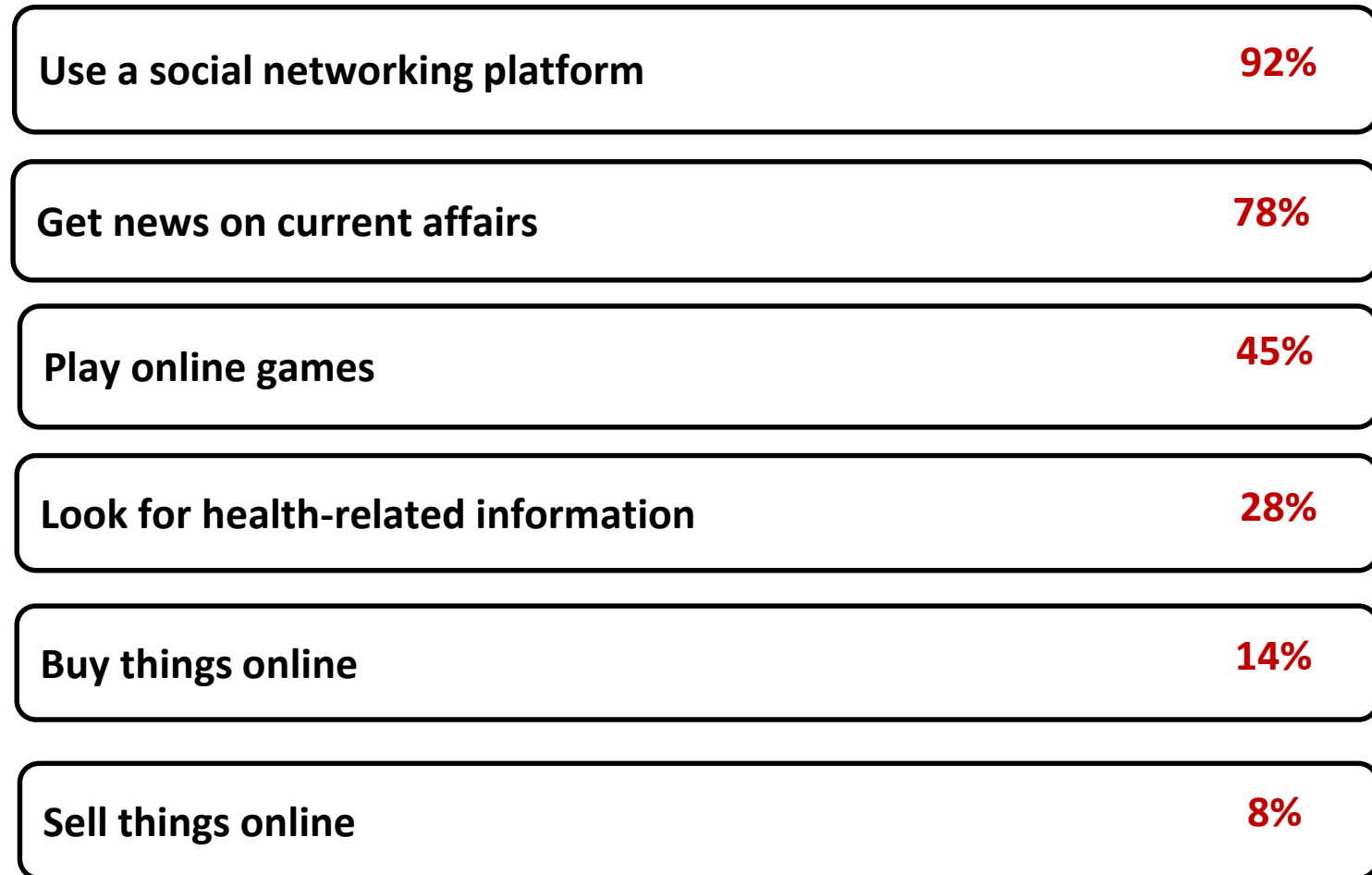
- Singapore's mobile penetration rate: 149.8% in 2016<sup>1</sup>
- Our children access the Internet > 4-7 days a week and start using the Internet at 6.1 years old<sup>2</sup>
- 42% of our youth spend 10 hours or more per week on online activities<sup>3</sup>

1. Department of Statistics Singapore

2. IMDA Zero-to-Fourteen Consumer Experience Study 2015

3. National Youth Survey 2016

# Daily Internet Use Among Youth (aged 15 – 19)



Source: National Youth Survey 2016



# Online Opportunities and Risks

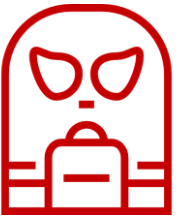
# Online Opportunities

Harness technology for learning

➤ Future-Ready and Responsible Digital Learners







# Online Risks

While technology offers value, it may bring some potential risks such as:

- Cyber Bullying
- Excessive Internet Use
- Danger with Online Contacts
- Inappropriate Online Content



# Positive Peer Influence

# What is Positive Peer Influence?

▶▶ Let's watch a video: "Cyber Ninja Strikes"...



# What is Positive Peer Influence?



Peer influence is the effect an individual can have on their friends to change their attitudes, values or behaviours.

The Cyber Wellness principle of positive peer influence encourages our students to:

- Be a positive role model online
- Advocate positive online behaviour

# Why is Being a Positive Peer Influence Online Important?



Being a positive peer influence online will help your child to:

- Exercise empathy
- Develop resilience and moral courage

# Why is Being a Positive Peer Influence Online Important?



Being a positive peer influence online will help your child to:

- Learn responsibility for words and actions
- Leave positive digital footprints



# MOE's Cyber Wellness Education

# Cyber Wellness Key Messages

1. ICT is an integral part of the learning environment
2. Cyber Wellness Education anchored on three CW principles

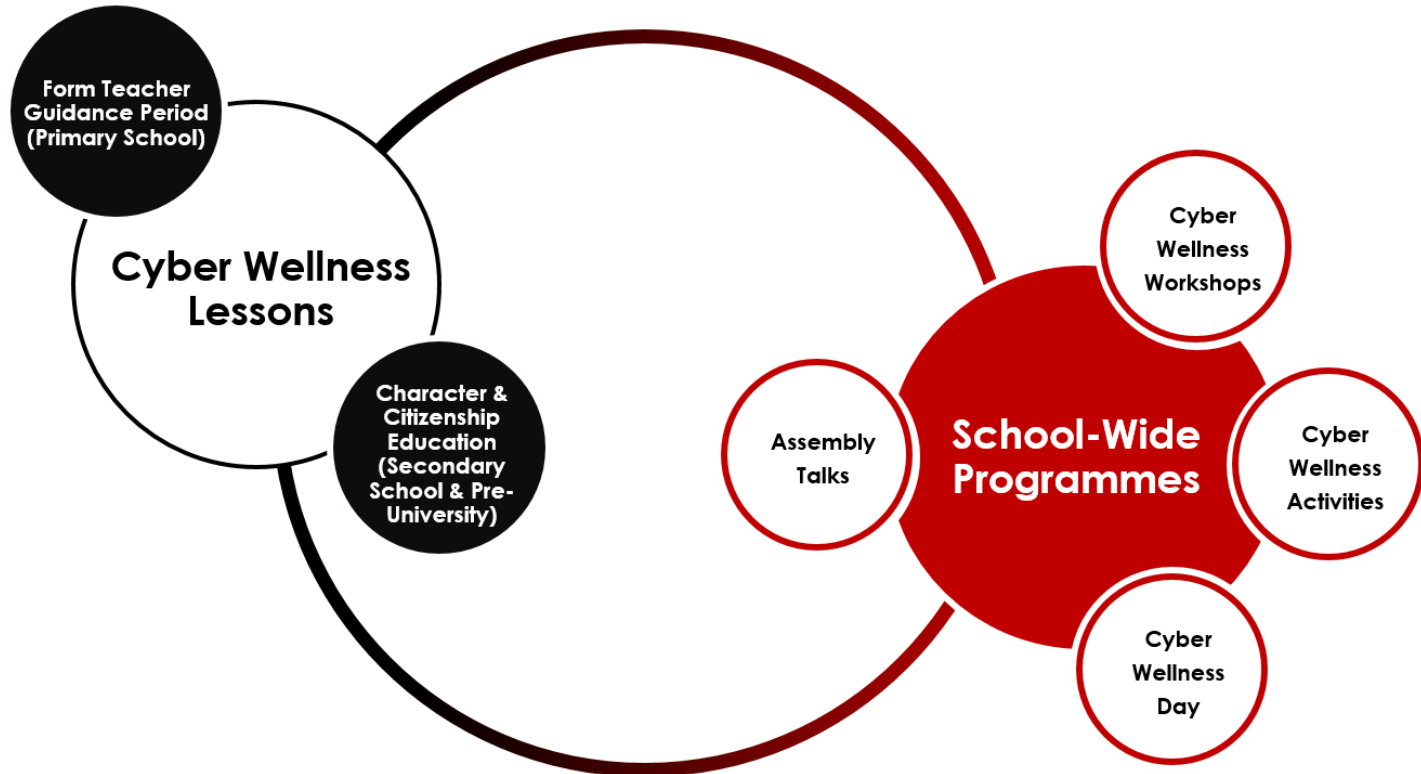


These principles will anchor a child's well-being in cyberspace as they can make careful and well-considered decisions.



# MOE's Cyber Wellness Education

MOE's Cyber Wellness Education comprises the following components to reinforce the importance of Cyber Wellness and its messages.





# School-wide Programmes

## Examples of School-wide Programmes

*<< Schools are encouraged to share with parents their school-based CW programmes to create greater awareness of how their children are benefitting from the programmes. >>*

*For e.g. Schools can share with parents their school's cyber wellness student ambassador programme here (i.e. how their students have led in the promotion of cyber wellness messages and provided peer support for cyber issues.)*



# Parents as Partners

# How Can Parents Help?



Encourage your child to:

- Be **S.U.R.E.\*** before sharing.
  - **Source**
  - **Understand**
  - **Research**
  - **Evaluate**

\*The S.U.R.E. campaign is an initiative by the National Library Board to promote the importance of information searching and discernment.

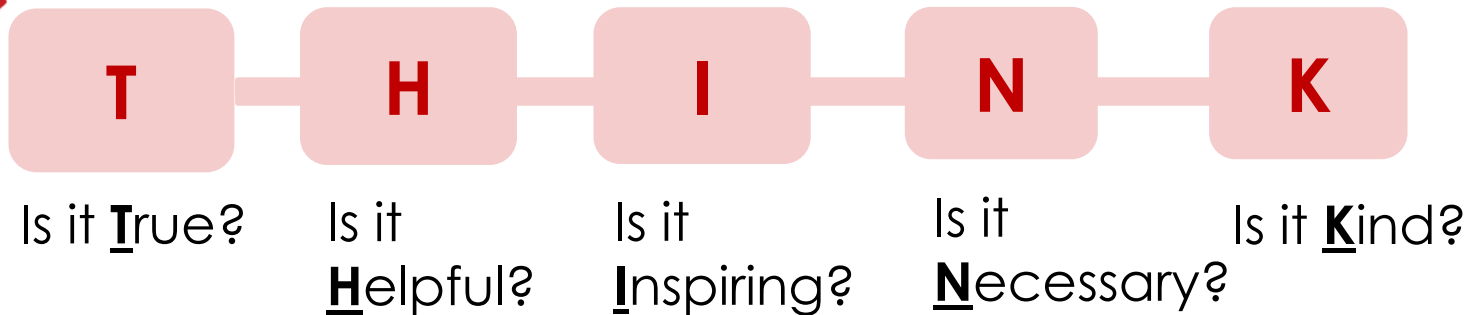
<http://www.nlb.gov.sg/sure/sure-campaign/>

# How Can Parents Help?



Encourage your child to:

- **T.H.I.N.K.** before posting. Ask: “Is it **T**ue? **H**elpful? **I**nspiring? **N**ecessary? **K**ind?”



# How Can Parents Help?



Encourage your child to:

- Be an upstander for friends who are cyber bullied



**C**

Calm them  
down

**H**

Hear  
them out

**E**

Empathise  
with them

**E**

Encourage  
them to  
seek help

**R**

Refers to a  
trusted adult

# How Can Parents Help?



Encourage your child to:

- Use technology for good, such as:
  - Helping seniors to use technology
  - Supporting good causes
  - Spreading positive messages online

# Key Messages to Parents



**VALUE THE IMPORTANCE OF BEING  
A POSITIVE PEER INFLUENCE ONLINE**



**ENCOURAGE YOUR CHILD TO BE A  
POSITIVE PEER INFLUENCE ONLINE**



**MODEL POSITIVE ONLINE HABITS**



**GUIDE YOUR CHILD TO USE  
TECHNOLOGY FOR GOOD**



# Resources



## Ministry of Education

Check out MOE's Cyber Wellness Portal for up-to-date cyber wellness tips and resources for parents.

[ictconnection.moe.edu.sg/cyber-wellness/for-parents](https://ictconnection.moe.edu.sg/cyber-wellness/for-parents)



## Media Literacy Council

Check out the Media-WISE SMART guide for Youths for tips on how your children can stay safe and kind online.

[medialiteracycouncil.sg/-/media/MLC/Resources/Pdf/Youth/Media-Wise.pdf](https://medialiteracycouncil.sg/-/media/MLC/Resources/Pdf/Youth/Media-Wise.pdf)



## National Library Board

Pick up some research skills and learn more about the S.U.R.E. method from NLB's eLearn Centre.

[nlb.gov.sg/sure/elearn-centre](https://nlb.gov.sg/sure/elearn-centre)

# Every Parent A Supportive Partner

