



## What is Inappropriate Online Content?



Inappropriate online content refers to online materials (e.g. games, text, ads or images) that:

- ✓ Promote self-harm, violence and illegal or dangerous activities;
- ✓ Are age-inappropriate, overly sexualised or pornographic; or
- ✓ Encourage hate or discrimination based on factors such as gender, race, religion, culture or nationality.



## Why is it a Concern?



Regular exposure to inappropriate online content may negatively influence children to:

- ✓ Follow harmful or dysfunctional behaviours, e.g. online gambling, pornography, extremist ideologies, or self-harm;
- ✓ Create or post inappropriate content; or
- ✓ Have a distorted understanding of relationships.



## How can Parents Help?



Parents can help reduce the risks and harm caused by inappropriate online content by:

- ✓ Setting and enforcing family guidelines and parental controls on *what* the children view and post online; *how* long they are online; and *who* they meet online / offline;
- ✓ Conversing regularly, openly, and empathetically with children on their media use;
- ✓ Modelling and guiding responsible, respectful and healthy media use; and
- ✓ Teaching children to **A.C.T.** i.e. '**Avoid** inappropriate content; **Check** feelings; and **Talk** to a trusted adult'.



## Key Messages



Model & guide respectful, responsible and healthy media use



Talk openly with child on media use



Set parental controls

# A. C. T.

Teach child to 'Avoid', 'Check', and 'Talk'



## Resources



### Ministry of Education

MOE's Cyber Wellness Portal contains strategies for students to identify and manage inappropriate online content.

[ictconnection.moe.edu.sg/cyber-wellness/cyber-wellness-101/handling-inappropriate-content](http://ictconnection.moe.edu.sg/cyber-wellness/cyber-wellness-101/handling-inappropriate-content)



### Media Literacy Council

MLC provides strategies for parents to block and manage their children's exposure to harmful online content.

[medialiteracycouncil.sg/Online-Safety/Inappropriate-Content](http://medialiteracycouncil.sg/Online-Safety/Inappropriate-Content)



### Clique Click

This handbook has practical tips for parents, e.g. how to set up parental controls and check media ratings, to guide their children to stay safe online.

[medialiteracycouncil.sg/-/media/MLC/Resources/Pdf/CliqueClick\\_updated7Apr17.pdf](http://medialiteracycouncil.sg/-/media/MLC/Resources/Pdf/CliqueClick_updated7Apr17.pdf)

